

Platinum Sponsorship

Available Christmas Lunch Only

The Platinum Sponsorship is available for the Christmas lunch **only** and receives the following sponsorship benefits:

- ◆ Skin BAA Home Page
- ◆ Logo and link Inclusion BAA Home Page
- ◆ Pre function company identification on the invitation which is mailed to all members and associated organisations
- ◆ Pre function company identification 2 x BAA Bleat email newsletters (logo and link inclusion)
- ◆ Priority Foyer Displays at the Event
- ◆ Company acknowledgements by MC and during the function
- ◆ Company acknowledgements during President's address
- ◆ Dominant & on stage signage at the event (to be approved by BAA committee)
- ◆ Right to place a leave-behind for guests on the table
- ◆ Right to involve company talent in the lunch where appropriate e.g. MC (to be approved by BAA committee)
- ◆ Seats for **20** at the event

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- ◆ Note: \$1000 of the investment is used as the major raffle prize and mentioned as such



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Gold Sponsorship

Mar/Jun/Sept Only

The Gold Sponsor for each BAA lunch receives the following sponsorship benefits:

- ◆ Skin BAA Home Page
- ◆ Logo and link Inclusion BAA Website
- ◆ Category exclusivity
- ◆ Major company identification on the invitation which is sent to all members and associated organisations
- ◆ Major company identification on 2 Bleats (if required) sent to all members and associated organisations (logo and link inclusion)
- ◆ Priority display at event
- ◆ Company acknowledgements by MC during the function
- ◆ Company acknowledgements during President's address
- ◆ Dominant & on stage signage at the event (to be approved by BAA committee)
- ◆ Right to place a leave-behind for guests on the table
- ◆ Right to involve company talent in the lunch as MCs etc (to be approved by BAA committee)
- ◆ Table for **10** (Full Table, value \$1,000) at the event

Note:

- ◆ \$1000 of the investment is used as the major raffle prize and mentioned as such
- ◆ There is only one Gold Sponsor per lunch and one opportunity to be a Gold Sponsor per year
- ◆ The Gold Sponsorship will not be offered at Christmas if a Platinum has been taken.



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Silver Sponsorship

Available All lunches

The Silver Sponsor for each BAA lunch receives the following sponsorship benefits:

- ◆ Logo and link Inclusion BAA Website
- ◆ Company identification on the invitation which is sent to all members and associated organisations
- ◆ Major company identification on 1 Bleat (if required) sent to all members and associated organisations (logo and link inclusion)
- ◆ Company acknowledgements by MC during the function
- ◆ Company acknowledgements during President's address
- ◆ Display Space if required
- ◆ Signage (including on stage) at the event (to be approved by BAA Committee)
- ◆ Right to place a leave-behind for guests in bags
- ◆ Seating for 5 people (half table, value \$500) at the event

Note: \$375 of the investment is used as a raffle prize and mentioned as such

- ◆ There are maximum **three** Silver Sponsors per lunch



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Bronze Sponsorship

Available All lunches

The Bronze Sponsor for each BAA lunch receives the following sponsorship benefits:

- ◆ Company identification on the invitation which is mailed to all members and associated organisations
- ◆ Company acknowledgements by MC during the function
- ◆ Company acknowledgements during President's address
- ◆ Signage, including on stage at the event (to be approved by BAA committee)
- ◆ Right to place a leave-behind for guests on seats/in bags
- ◆ Seating for 2 people at the event

Note: \$250 of the investment is used as a raffle prize and mentioned as such

- ◆ There are maximum three Bronze Sponsors per lunch



Other Sponsorship Opportunities

July 2008

- ◆ Supplier Sponsorships are negotiated on a case by case basis.
 - ◆ If your company has a service that you think may benefit BAA please contact us
- ◆ Beer Sponsorships
- ◆ After Party Sponsorships
- ◆ AGM



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Please contact Dimity Powell or Rod Kirkwood.

SPONSORSHIP RATES

	March	June	Sept	Xmas
Platinum	n/a	n/a	n/a	\$ 10,000
Gold	\$ 5,000	\$ 5,000	\$ 5,000	n/a
Silver	\$ 2,500	\$ 2,500	\$ 2,500	\$ 4,000
Bronze	\$ 1,250	\$ 1,250	\$ 1,250	\$ 2,000

- ◆ Sponsorship Level Costs not including GST
- ◆ Note that there will be no Gold offered at Christmas if Platinum is taken



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Sponsor Selection

Platinum Sponsorship

- ◆ Platinum introduced in 2007 as numbers increased
- ◆ Expressions of interest must be submitted to Dimity Powell by **28th February 2009**
- ◆ These will be drawn on the **6th March 2009**
- ◆ Please note the level of expectation is high following previous platinum commitment

All other Sponsorships

- ◆ Taken at all times
- ◆ Call Dimity Powell or Rod Kirkwood to check avails and lock in sponsorships

Sponsorship Contract

- ◆ A sponsorship contract will then be sent to you to sign and fax back to lock in your sponsorship



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Promotional Leverage

We encourage you to use your sponsorship to it's full potential. If you have an idea, let us know! There are so many creative ways to promote your medium or company!

- ◆ BAA Bleat e-newsletter are extremely important communication tools for BAA providing members with all the information they need about BAA. The BAA Bleat is delivered via email straight to over 1,000 inbox's.
- ◆ Display Space at Lunches
- ◆ BAA Bags
- ◆ Website
- ◆ Events
 - ◆ Theme your sponsorship to your medium e.g. Style Magazine Makeovers

We are happy to discuss promotional possibilities such as competitions for our Bleat or Website.



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Sponsorship Agreement 2009

Declaration

On behalf of _____ (Company)

I _____ (Name) commit to the following sponsorships for 2008:

Event	Date	Booking & Payment Deadline	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,250
March Trivia Lunch	13th March	28th February 2009				
June 20th Anniversary Lunch	5th June	13th March 2009				
September Lunch	11th September	5th June 2009				
XMAS Lunch	11th December	11th September 2009				

I understand the entitlements this level of sponsorship provides. I will endeavour to provide all the requirements of the BAA and assist them in developing a successful event.

Signed: _____ Date: _____

Please email to : dimity@urbanchange.com.au

For more information please phone Dimity on : 0431 032 339



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CONTACTS

- ◆ All sponsorship queries can be directed to:

President - Dimity Powell

- ◆ Mobile 0431 032 339
dimity@urbanchange.com.au

Vice President - Rod Kirkwood

- ◆ Phone (07) 3854 1150 Mobile 0412 295 715
rkirkwood@goa.com.au

